

Sharp and high contrast

The sound stage is wide and transparent

The president's way of thinking is thorough

Direct and stoic sound

The audience is an American manufacturer that develops and manufactures full-range speakers, audio cables, and more.

The highest-end cable "frontRow" series will be newly introduced in Japan. I actually read the explanation about MORRE (a general term that integrates multiple technologies) used there for the first time, but it is a manufacturer with a high level of technology regarding transmission in audio. Please refer to the importer's website for details, but even if you mention only the MORRE item, "Conductor material", "Dielectric", "Connection problem", "Resistance, capacitance, inductance", "Resonant frequency damping" "Deep Cryo II processing" "Burn-in technology using high voltage" "Control of conductor orientation" "Geometric problems of conductor arrangement" "Post-manufacturing processing and testing" are lined up.

I listened to the interconnect's RCA and XLR, speaker cable, and phono cable in the listening room of this magazine, and the characters were consistent. Basically sharp, high contrast, extremely fast response, and fairly high sound density. You can hear clearly from the lowest range to the ultra-high range. The sound stage is wide and highly transparent, and the pinpoint localization of the sound image is wonderful. However, especially the speaker cable and phono cable have a strong power to convey something musical, and despite the wideband playback, the midrange can be heard firmly. As expected, the idea of John McDonald, the presiding officer of the music lover, is thorough. Speaking of cars, there are many cables like luxury sedans, but the direct and stoic sound of racing machines. That's exactly why it's named frontRow.

Listening and text by Yutaka Suzuki